

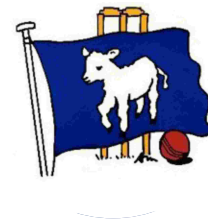


Potterne Cricket Club

75TH ANNIVERSARY CELEBRATIONS
10TH JULY 2011/17TH JULY 2011



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About Us

- We are a thriving village cricket club in the centre of Wiltshire. We have existed for 75 years and pride ourselves on being a very friendly sociable place to play cricket. We currently run 4 Senior Saturday XI's - the 1st XI play in the Gloucestershire and Wiltshire Division of the West of England Premier League and our 2nd XI play in the equivalent 2nd XI League. Our 3rd and 4th XI's play in the Wiltshire Cricket League.

We also run a regular Sunday Friendly XI.

- We are currently the Dorset & Wiltshire Village Champions, a title we also won in 2009.
- We also have a thriving Youth section with sides at U15, U13, U11 and U9 level, as well as three sides for girls at U11, U13 and U17 levels.
- All of our coaching staff have been CRB checked and we have two 4 UKCC Club Coaches, eight UKCC2 and nine UKCC Level 1 coaches helping to run our Youth section. We also possess, as a Club, the prestigious 'ECB Clubmark' award - a sign that our club has been audited, inspected and approved as a safe, child-friendly and effective place to learn the game of cricket. We are also one of 16 ECB Focus Clubs in the County - an acknowledgement that we are helping the Cricket Board deliver excellence in cricket coaching and provision of opportunity for junior cricketers.



Our History

- Potterne Cricket Club was formed, as part of Potterne Sports Club, in 1936. This isn't to say that the village hadn't been represented before that date - records of a match against Devizes in 1843 bear testament to the fact.
- Few records exist of cricketing activities throughout the 19th Century, but an ignominious record was achieved early in the 20th. During a match in 1907 Potterne were bowled out for the score of 0, a feat that hopefully will never be repeated!
- On March 27 1936, Potterne Sports Club was formed, covering cricket, football and tennis. The football section of the club didn't take off - the team wanted to play non-villagers, and that was against the club's rules. Interest died off in tennis, leaving cricket as the only sport represented by the club.

This remained the case until the outbreak of the Second World War, when the Club ceased to function.

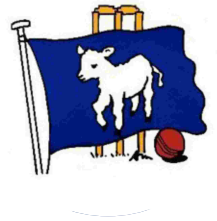
- In 1947 interest in cricket was sufficient to enable the Club to start playing cricket again. Since then the Club has gone from strength to strength, in the year, 2011 the Club will celebrate its 75th year with an exciting programme of events that will enable all members, both young and old, to participate in fully.



75 Not Out

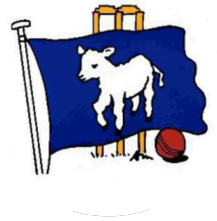
Traditionally in cricket you celebrate either 50 or 100, so why celebrate 75.

- We at Potterne believe we have something special to celebrate; not only the formal establishment of a cricket club in a small Wiltshire village but a thriving organisation that is at the heart of the community.
- The Club celebrated its 50th anniversary in similar style and enjoyed it so much that we would like another go.
- However, the Club of 25 years ago was a totally different beast although the sense of fair play and enjoyment of cricket remains an important ethos within the Club. The Club today has seen tremendous growth over the last 10 years.
- The creation of the youth section has exceeded everybody's expectation and we now have over 120 children learning and playing the game of cricket.
- The development of the Club's facilities has seen an extension to the pavilion to accommodate the large increase in numbers. Sight screens and covers have been brought in and a state of the art two lane practice facility has been built together with the provision of a bowling machine to produce test match standard bowling.
- Success has also come on the field as members develop their skills through good coaching and hard work.
- So yes we have plenty to celebrate and it also provides an ideal opportunity to say thank you to all those people who have helped the Club on its upward journey.
- And finally and, perhaps most importantly it provides all members the opportunity to leave a legacy for our junior members, both present and future, so they can understand what makes being a member of Potterne CC so special and also they can continue to play the game of cricket that we all love so much.



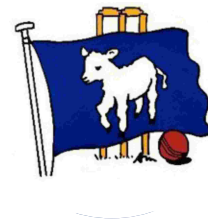
75th Itinerary

- Sunday 10th July - Youth Tournament
- Tuesday 12th July - Chairman's X1
- Wednesday 13th July - Quiz Night
- Friday 15th July - Gala Dinner
- Sunday 17th July - PCA Masters



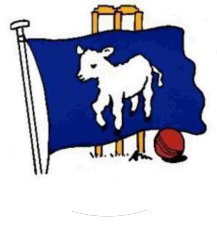
Youth Tournament

- Sunday 10th July.
- The club have invited Biddestone Cricket club to join us in a youth cricket festival where the two clubs will play each other at each age group; i.e six matches in total - Under 9's, Under 11's, Under 13's boys and girls, Under 15's and under 16's girls.
- Teams will consist of eleven players per side and each game will be 10 overs per side, with all members of a team (apart from the wicketkeeper) required to bowl one over. All other rules per the laws of cricket.
- The festival will commence at 9.30am and continue to approximately 8.00pm.
- Ideal day out for the whole family, with side attractions, such as a bouncy castle and skittles, to keep everyone happy.



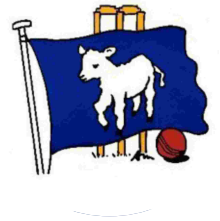
Chairman's XI

- **Tuesday 12th July.**
- Chairman Ian Wheeler will invite a special team consisting of county players and former players from Potterne CC to take on a representative team from Potterne, selected from across the senior teams within the club.
- The game will commence at 11.00am and finish at 7.30pm. In between each team will be entitled to two innings and it will be down to the two captains to conjure up a competitive match.
- Lunch and tea will be taken in true Potterne tradition and both teams will come together after the match and share a beer or two and no doubt reminisce on performances long gone.



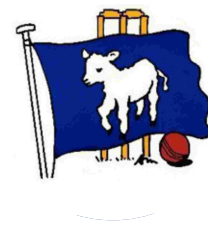
Quiz Night

- **Wednesday 13th July.**
- General knowledge quizzes have always played a large part in the fund raising of the Club.
- This time we have decided to test the cricketing knowledge of all club members and friends.
- Chairman Ian Wheeler will set a challenging quiz that will commence at 7.30pm and will actually be held in the open air at the Grove.
- A bar and barbeque will refresh those parts that the Quiz Master cannot reach.
- Separate prizes for the winning senior and junior member (U'16).

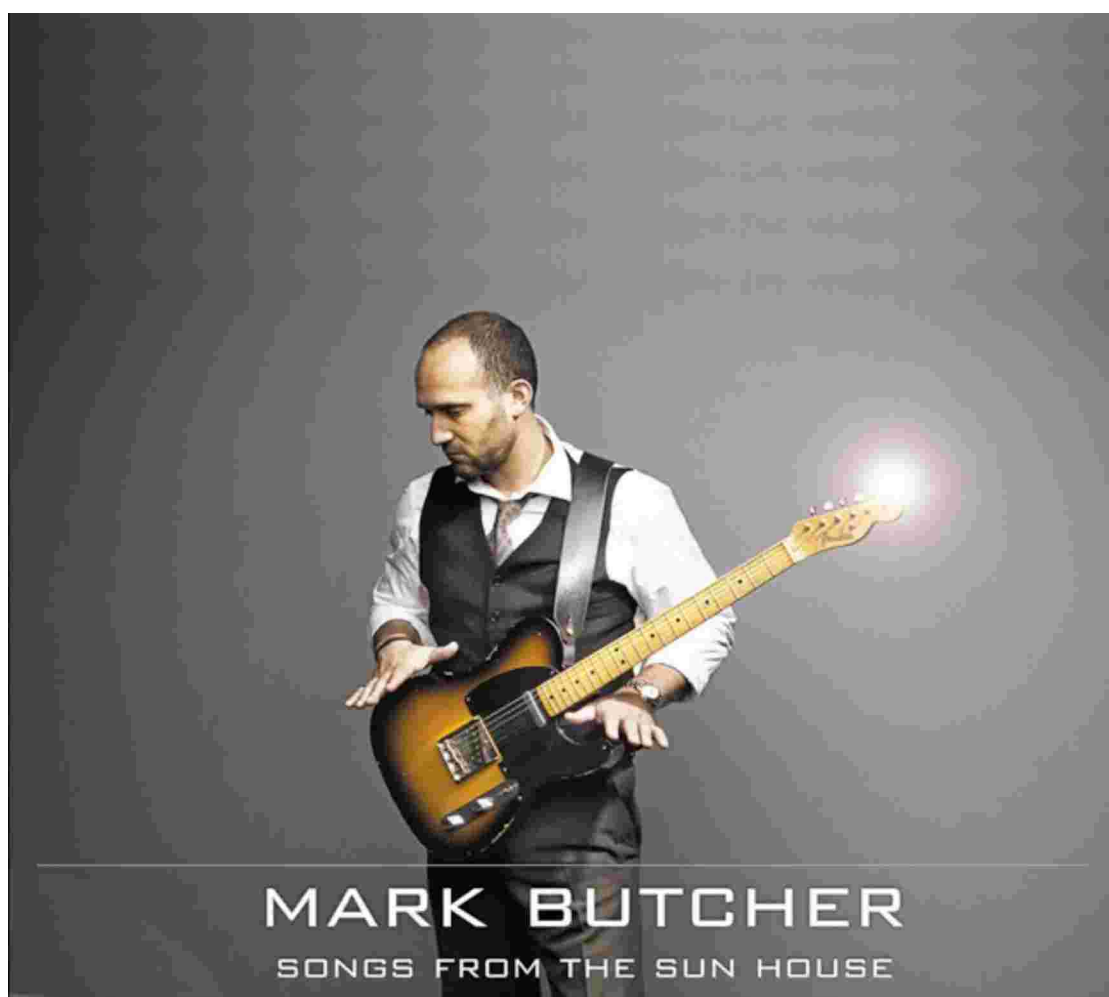


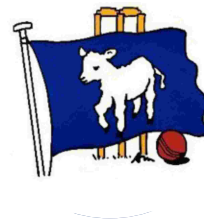
Gala Dinner 15 July

- This will take place at The Grove, the home of Potterne Cricket club, a spectacular marquee will host 350 guests, the evening's events will be hosted by one of the best MC's in the business Mr Roger Dakin and our guest speaker will be England & Middlesex legend Mr Mike Gatting OBE, who is now the ECB Managing Director of Cricket Relationships.
- After dinner entertainment will be provided by the Mark Butcher Band. Mark who played for Surrey and England is currently a Sky commentator and analyst but is also a very skillful blues guitarist.
- An Auction of Cricketing memorabilia and other items collected by the club will be held.



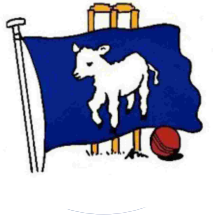
Mark Butcher





PCA Masters

- **Sunday 17th July.**
- The Professional Cricketers Association (PCA) has been the representative body of past and present first class cricketers in England and Wales, since the organisation was founded in 1967.
- Since then it has acted to safeguard the rights of present, past and future first class cricketers.
- The PCA Masters came into being in 2002, its opening fixture against the Sri Lanka Touring side.
- The Masters concept is simple. It brings together stars from County and International cricket to play in showcase matches.
- The PCA Masters play 12 matches each summer against International touring sides, first class counties and amateur clubs.
- The PCA Masters players list in 2010 included Darren Gough, Graeme Hick, Philip DeFreitas, Devon Malcolm, Ian Harvey and Stuart Law.
- The spectacular marquee will again be used to host a Corporate lunch for 350 and provide the opportunity to mingle with past and present professional cricketers.
- PCA Masters. The PCA Masters will provide a half hour coaching session clinic for junior members of the Potterne Cricket Club.



Other Events

- Anniversary Book
- Design a PCC Anniversary T-shirt
- Raffle
- Auction
- Anniversary Tie



Sponsor Packages

- **Headline Sponsor - £10,000**
 - Naming of the Anniversary - The SPONSOR Potterne Cricket Club 75th
 - Table for 10 at the Gala Dinner
 - Table for 10 at the PCA Corporate Lunch
 - First choice of a player from the world famous PCA Masters team to sit at your table
 - Ground advertising at all anniversary events and during the 2011 season
 - Prominent & headline position in all material

- **Elite Sponsor - £2,500**
 - Ground advertising at all anniversary events
 - Headline position in all printed marketing
 - Guaranteed player from the world famous PCA team to sit at your table
 - Table for 10 at the PCA Corporate Lunch

- **Event Sponsor - £1,000**
 - Sponsorship of the Youth Tournament
 - Ground advertising
 - 5 places at the Gala Dinner
 - Chairman's X1 match



Contact

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