



Section 12. Estimated Club Development Plan Costs.

- Having completed your club development plan, it is vital to document the **total costs** associated with your club development plan.
- This summary of costs will focus the need to apply for **grant aid, attract sponsorship, increase fundraising** or bring other investment into the club.
- The financial figures referenced throughout your club development plan should be **realistic**, you should identify where you intend to attract the relevant amount of investment from either from **internal or external** means.

The club **treasurer** should facilitate this section of your club development plan, so the costs associated with the club development plan can be taken into account when presenting the full cricket club's accounts.

Table 1.

Breakdown of estimated club development plan costs.

Instructions: For each section of your club development plan, complete the final column in **Table 1** below identifying the realistic costs associated with your club development plan.

The sub total of each section should then be totalled to give an overall cost of your club development plan.

All characters entered should be numeric and represented as pounds sterling.

Use the tab key or the cursor keys to move up or down the column (do not use the enter or return keys).

Table 1:

Section number	Section title	Section sub total (£)
1	Club Mission Statement and Objectives	
2	Communication and Support	£300.00
3	Club Structure	£200.00
4	Review	£100.00
5	Club Background	£500.00
6	Club Facilities	£21,000.00
7	Club People	£250.00



8	Club Teams	£500.00
9	Schools Activity	£0.00
10	Club Specific Requirements	£0.00
11	Headline 5 Year Future Club Objectives	£0.00
	Club Development Plan Total Cost (£)	£22,850.00

Table 2.

Instructions: In **Table 2** please identify the grant aid, loan, sponsorship, fundraising and other investment routes you are currently exploring and those you plan to explore in the next 12 months.

Table 2:

Current SportsMatch bid in place for 2 more years (£2,500 in 2010 and £1,250 in 2011) Approx £17,000.00 per year raised from advertising boards, social events, 50's Club and other functions
Planned (in the next 12 months) Pursue grant applications and submit other applications Increase internal fundraising to £20,000 per year

Section checklist

Ask yourself the following questions...

- Is the content of this section **accurate** and **realistic**?
- Have you **cross referenced** other sections of the club development plan that impact on this section?
- Have you **scheduled** activity in a **logical** and **phased** pattern over a period of time during this section?



- Do you have the **capacity** and **resources** to deliver this section?
- Have you demonstrated **ownership** of this section?
- How will you **communicate** the actions in this section?